



FOR IMMEDIATE RELEASE

MARRIOTT SYRACUSE DOWNTOWN TAPS SCOTT BECQUE AS DIRECTOR OF SALES AND MARKETING

SYRACUSE, N.Y. – March 20, 2017 – Scott Becque is the new director of sales and marketing for the [Marriott Syracuse Downtown](#) – the newest incarnation of the historic 1924 Hotel Syracuse, which was renovated and reopened in fall 2016 under the Marriott flag. Becque is a proven sales leader with more than two decades of experience steering hotel sales and marketing efforts through acquisitions, renovations, and repositionings.

“Scott’s solid track record in sales performance and his leadership skills make him a great asset to the Marriott Syracuse Downtown team,” said general manager Paul McNeil. “We’re excited to welcome him and look forward to his contributions as we usher in a promising new era for Syracuse’s most historic hotels.”



Most recently, Becque was director of sales and marketing for the Hilton Hasbrouck Heights in New Jersey, where he led the sales effort in the hotel’s transition to Hilton management. He also has served as director of sales and marketing for the Wyndham Andover (Boston) and Hilton Woodcliff Lake (N.J.).

In 2009, Becque joined Marshall Hotels and Resorts as regional director of sales and marketing. There, he directed a region of 16 branded, independent, full- and limited-service hotels for the Salisbury, Md.-based company. He served in the same capacity for two other hotel management companies: Columbia Sussex Corporation (2001-08) and New Castle Hotels (1998-2001).

Becque has also led the sales teams for Glen Cove Mansion Hotel and Conference Center, Providence Marriott, The Westin Washington DC City Center, The Island Resorts of Massachusetts and The Charles Hotel in Harvard Square. He launched his career as director of marketing with Interstate Hotels.

A graduate of Ithaca College, Becque has earned numerous brand awards, from Marriott’s President’s Award for Sales Excellence to the Interstate Hotels Significant Achievement Award.

For more information, call (315) 474-2424 or visit marriottsyracusedowntown.com.

About Marriott Syracuse Downtown

Located in one of the area’s most historic buildings, the new 261-room Marriott Syracuse Downtown opened in fall 2016 after a major renovation to restore the hotel to its original glory. Conveniently situated

just minutes from all that downtown Syracuse has to offer, from its many businesses to numerous entertainment venues and cultural sites, the hotel is an ideal destination for business and leisure travelers alike. The hotel's stylish interiors combine history and modernity – with original features dating back to 1924 and new furnishings designed by local Stickley furniture. In addition to the hotel's restaurant, Eleven Waters, and its casual gathering spot, The Cavalier Room, Marriott Syracuse Downtown offers a choice of 23 event rooms that include expansive, state-of-the-art meeting venues and facilities for up to 1,330 guests. All main floor meeting rooms, as well as the Finger Lakes Ballroom, meet the discerning standards of International Association of Conference Centers (IACC). The hotel is located at 100 E. Onondaga Street and is managed by Crescent Hotels & Resorts. For more information, call (315) 474-2424 or visit marriottsyracusedowntown.com.

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