

FOR IMMEDIATE RELEASE

MARRIOTT SYRACUSE DOWNTOWN NAMED OFFICIAL HOTEL OF WINTERFEST 2017

HOTEL TO HOST MULTIPLE EVENTS, INCLUDING THE KICK-OFF DANCE PARTY ON FEBRUARY 17

SYRACUSE, N.Y. – February 7, 2017 – Marriott Syracuse Downtown has been named the official hotel of Winterfest 2017. From Feb. 16-26, local residents and visitors will have the opportunity to experience dozens of indoor and outdoor events, parties, cook-offs, competitions and more during the celebration of snow. As the official hotel of Winterfest, Marriott Syracuse Downtown will be participating in a number of community events throughout the festival.



The hotel will host the Winterfest Kick-Off Dance Party on Feb. 17, 7 to 11 p.m., in the Finger Lakes Ballroom. Guests can celebrate the start of Winterfest by dancing the night away to the music of Trumptight 315 and enjoying a cash bar and concessions. Admission is \$5 at the door.

Throughout Winterfest, Marriott Syracuse Downtown will be competing against area bars and restaurants in a number of exciting cook-off and mix-off competitions. Eleven Waters, the hotel's modern yet rustic bistro, will be one of many stops on the Culinary Cruise on Feb. 18 and the Bloody Mary Mix-off on Feb. 26 from noon to 4 p.m. The 1920s inspired Cavalier Room will entertain guests as a stop in the Martini Mix-off on Feb. 18 from noon to 4 p.m., and festivalgoers can sample wings outside the hotel at the Wing Walk on Feb. 26 from noon to 5 p.m.

Overnight accommodations, starting at \$143 per night—\$136 for Marriott Rewards Members—may be reserved online or by calling the hotel directly at (315) 474-2424.

For more information, please visit http://www.syracusewinterfest.com.

About Marriott Syracuse Downtown

Located in one of the area's most historic buildings, the new 261-room Marriott Syracuse Downtown opened in fall 2016 after a major renovation to restore the hotel to its original glory. Conveniently situated just minutes from all that downtown Syracuse has to offer, from its many businesses to numerous entertainment venues and cultural sites, the hotel is an ideal destination for business and leisure travelers alike. The hotel's stylish interiors combine history and modernity – with original features dating back to 1924 and new furnishings designed by local Stickley furniture. In addition to the hotel's restaurant, Eleven Waters, and its casual gathering spot, The Cavalier Room, Marriott Syracuse Downtown offers a choice of

23 event rooms that include expansive, state-of-the-art meeting venues and facilities for up to 1,330 guests. All main floor meeting rooms, as well as the Finger Lakes Ballroom, meet the discerning standards of International Association of Conference Centers (IACC). The hotel is located at 100 E. Onondaga Street and is managed by Crescent Hotels & Resorts. For more information, call (315) 474-2424 or visit marriottsyracusedowntown.com.

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