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Marriott Syracuse Downtown Announces Hall of Fame Barber Shop

May 6, 2016 (Syracuse, NY) – The Marriott Syracuse Downtown continues its partnerships with the local community, today announcing that Syracuse-based Hall of Fame Barber Shop will be the official barber shop of the hotel with a storefront on South Warren Street and access to the street level lobby.

Charles “Chuck” Anthony, Director of Food & Beverage for the Marriott Syracuse Downtown, led the effort to bring a barber shop back to the hotel for guests and members of the surrounding community. “Through all of our work in restoring the original barber shop, which will become the Barber Shop Bar at our Eleven Waters restaurant, we knew that this was something that we needed in order to fully bring back the original experience of this hotel,” he said.

“We are so excited to be the ones to pick up right where history left off at this hotel,” said Hall of Fame Barber Shop owner Matt Hughes. “There is also a significant demand for our services in this area of downtown Syracuse, between the professionals at the business offices, the weddings and events that will be held at the hotel, and the other events that come through this part of town.”

This will be the third location for Hall of Fame. The Armory Square location opened five years ago, and the company opened a DeWitt location in April 2015. The barber shop will be easily accessible to hotel guests, as well as anyone working in or visiting this area of downtown Syracuse. Located near the Warren Street entrance of the building, it will include entrances from inside the hotel as well as from the street.

The new location at the Marriott Syracuse Downtown will have five barber stations and one stylist station, offering special packages for full wedding parties or just the groomsmen, and for downtown business professionals. Services will include the barber shop’s traditional shaves, shampooing, haircuts and shoe shines, as well as men’s hair color, facials, waxing, manicures and massages. Customers will also be able to purchase hair care, beard care, and shaving products at the shop.

“Hall of Fame Barber Shop is really embracing the culture and the history of this hotel,” said Paul McNeil, General Manager for the Marriott Syracuse Downtown. “In addition to offering traditional shaves and haircuts, they will also use the actual shoe shining pedestals from the hotel’s original barber shop.”

Unlike its other sports-themed locations, Hall of Fame will share the historic feel of the hotel in this new location. This barber shop will retain one key element that customers have come to expect and enjoy at Hall of Fame, with TVs throughout the barber shop.

(Continued on next page)

Hotel Syracuse Barber Shop

IN KEEPING with the excellent standard of quality throughout Hotel Syracuse the BARBER SHOP now officially open—has been organized and equipped to give the acme of barber shop service to the guests of Hotel Syracuse and the people of the city of Syracuse.

A STAFF of barbers—each an expert—skillful and charming manicurists—thoughtful attendants—make the service of Hotel Syracuse Barber Shop all that can be desired.

A LL implements—shaving brushes, hair brushes and combs are sterilized before use and placed in sealed envelopes. Immersion electric heaters sterilize the razors and barbers "scrub up" before serving each patron. The old-fashioned hair duster has been discarded along with all the other relics and every practice is thoroughly up-to-date.

L OCATION of Hotel Syracuse Barber Shop is most convenient—on the ground floor—between the Onondaga Street and Warren Street entrances—away from the lobby and public gaze.

Our Prices	
Shave	25c
Hair Oil	50c
Face Shampoo	40c
Other Shampoo	75c
Manicure	50c
All Treatments	2.00
Facial Shave	2.50

TILLY
Proprietor
HOTEL SYRACUSE BARBER SHOP

The patronage of the people of Syracuse is warmly appreciated — in fact it makes the hair of our business.



Ad from the original hotel barber shop

Hall of Fame Barber Shop Armory Square location

The new Hall of Fame Barber Shop location at the Marriott Syracuse Downtown is expected to open in late spring, and will accept customers by appointment as well as walk-ins.

The Marriott Syracuse Downtown continues to post updates on its [Facebook](#), [Twitter](#) and [Instagram](#) pages, and the Hall of Fame Barber Shop is posting updates on its [Facebook](#) and [Instagram](#) pages.

About Marriott Syracuse Downtown

The Marriott Syracuse Downtown is a historic hotel originally opened in 1924 as the Hotel Syracuse, located at 100 East Onondaga Street, Syracuse, New York. The hotel closed in 2004, and now the Hotel Syracuse Restoration Company is renovating the property to integrate the landmark's historical components with modern amenities – providing a unique, upscale experience for business and leisure travelers as well as a new local venue for corporate meetings, weddings and social events including a community meeting room for use by local non-profits. The hotel is also the official headquarters hotel for the Onondaga County Convention Center. The property will have 261 guest rooms, 43,000 square feet of meeting, wedding and event space including a completely modernized Imperial ballroom and two historic ballrooms, five distinctive in-house restaurants and bars, and eight meeting spaces designed to adhere to IACC's strict requirements. The Hotel Syracuse Restoration team is dedicated to preserving the memories of the City of Syracuse's past while creating a vision for the future. Visit www.marriottdowntownsyracuse.com.

About Crescent Hotels & Resorts

Crescent Hotels & Resorts is a nationally recognized, top-5 operator of hotels and resorts. Crescent currently operates over 100 hotels and resorts in 27 states in the US and 5 provinces in Canada. Crescent is one of the few elite management companies approved to operate upper-upscale and luxury hotels under the brand families of Marriott, Hilton, Starwood, Hyatt and IHG. Crescent also operates a collection of legendary independent hotels and resorts. Crescent's clients are made up of hotel REITs, private equity firms and major developers. For more information, please visit www.chrco.com.

About Hall of Fame Barber Shop

Hall of Fame Barber Shop is a full service barber shop offering shaves, shampooing, haircuts, beard trimming, and waxing. With two current locations in Syracuse and DeWitt, and a third location opening in 2016, customers can count on Hall of Fame Barber Shop for high-quality and fast service, as well as hair care, beard care, and shaving products. For more information, visit www.halloffamecny.com.

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Editor's Note: Hi-res photos available upon request